COOKIE POLICY

When using our website http://www.kwr.at, so-called cookies are used to ensure satisfactory website use and use of our services. Cookies are small text files that a website leaves on your terminal device when you visit it. Cookies serve the purpose of enabling the correct functioning of our website, extending the range of functions of our website and realizing an optimization of the website functions. In addition, cookies may also be used to collect statistical data and for marketing purposes. For the operation of our website, we use operationally necessary cookies, without which the provision of our website would not be possible, as well as statistics cookies. Access to our website is also possible without consent to the setting of statistics cookies. Please note that it is impossible for us to establish a concrete reference to your person and that we can only fulfill your requests in these cases to a very limited extent due to the lack of assignability.

Below you will find a detailed description of the cookies we use and how you can give us your consent to the use of statistics cookies, but also how you can revoke it if necessary. If you have any questions about this, please contact dataprotection@kwr.at..

1. Operationally necessary and functional cookies

We use cookies that are absolutely necessary for the operation of our website. These cookies are set automatically when you visit our website due to our legitimate interest. Your consent to the setting is therefore not requested.

We use the following cookies for this purpose:

1.1. *Contrast:* This "first-party cookie" is a session cookie and is deleted after the session ends. It serves the purpose of displaying the activated WAI optimized version of the website for the duration of the session and is set due to our legitimate interest. It does not collect any information about browsing on other websites and does not forward any data to third parties.

1.2. *Matomo*: This "first-party cookie" is used to store the selection made by the user regarding statistics cookies (Matomo) and is stored in your browser for a period of 1 year.

1.3. *consentManagerBanner*: This "first-party cookie" serves the purpose of no longer displaying the cookie banner after a selection has been made and is stored in your browser for a period of 1 year.

1.4. *consentManagerFeatureHash*: This "first-party cookie" serves the purpose of detecting changes in the cookie banner and displaying the cookie banner again in the event of a change. It is stored in your browser for a period of 1 year.

2. Statistic Cookies

For the statistical analysis of our website, we use cookies of the tracking tool Matomo in the self-hosted variant, assuming your consent. These are so-called "first-party cookies", which are anonymized by Matomo, to which Matomo has no access and which therefore cannot be used for its own purposes, i.e. for Matomo's purposes.

We use the following cookies for this purpose:

2.1. *_pk_id:* This "first-party cookie" (Matomo) is used to uniquely identify you for statistics, such as dwell time, number of visits or which pages were read, and to generate performance data. This cookie is stored in your browser for 13 months.

2.2. *_pk_ses:* This "first-party cookie" (Matomo) is used to track your page views during the session. This cookie is stored in your browser for up to 30 minutes after the session ends.

2.3. *_pk_ref:* This "first-party cookie" (Matomo) stores information about the origin of the user (referrer) and is stored in your browser for 6 months.

2.4. *_pk_cvar:* This "first-party cookie" (Matomo) stores short-term data about your visit to the website and is stored in your browser for 30 minutes.

2.5. *mtm_consent, mtm_consent_removed and mtm_cookie_consent:* These "first-party cookies" (Matomo) indicate whether you have given, not given, or revoked consent to cookies and are stored in your browser for 30 years.

2.6. *matomo_ignore:* This "first-party cookie" (Matomo) indicates that you have turned off tracking and is stored in your browser for 30 years.

2.7. *matomo_sessid:* This "first-party cookie" is used for security settings when you have turned off tracking and is stored in your browser for 30 years.

3. Disable Cookies

If you have given your consent and cookies are accepted according to your browser settings, you agree to the use of these cookies. Most browsers are set by default to accept all cookies. However, you have the option of setting your browser in such a way that cookies are displayed before they are stored, only certain cookies are accepted or rejected, or cookies are generally rejected. If you object to the use of individual cookies or deactivate them (individual opt-out), this may lead to functional restrictions of our website. You can revoke your general consent and individual opt-outs at any time. You can find detailed instructions for the "cookie opt-out" at http://www.allaboutcookies.org/.
We would like to point out that changes to settings always only affect the respective browser. If you use different browsers or change the end device, the settings must be made again. In addition, you can delete cookies from your storage medium at any time. For information on cookie settings, changing them and deleting cookies, please refer to the help function of your web browser.

(As of November 2021)